

JANGAL

the green way

Straw Floor



The 1st straw floor



Why should we cut down our forests?

“At 4.3 to 5 billion cubic metres per year, global consumption of wood is already higher than what can actually be sustainably extracted from forests – namely 3 billion cubic metres per year.”¹

Why should we cut down our forests when surplus straw is a sustainable alternative? Whilst wood continues to be a valuable resource, intensive use is increasingly leading to deforestation and degradation of our forests. With straw, we rely on a scalable, sustainable and resource-saving alternative that is environmentally friendly and at the same time ensures the quality of our products.

“If the ever-increasing demand for wood is not curbed, there is a threat of even faster destruction of our forests worldwide.”²

Straw Floor makes it possible to use the valuable material wood sparingly by minimising the proportion of this raw material and replacing it with straw. As a result, wood is used specifically where it is particularly valued: in the elegant surface design. The extensive use of straw as the main component conserves valuable resources and contributes to the preservation of forests.



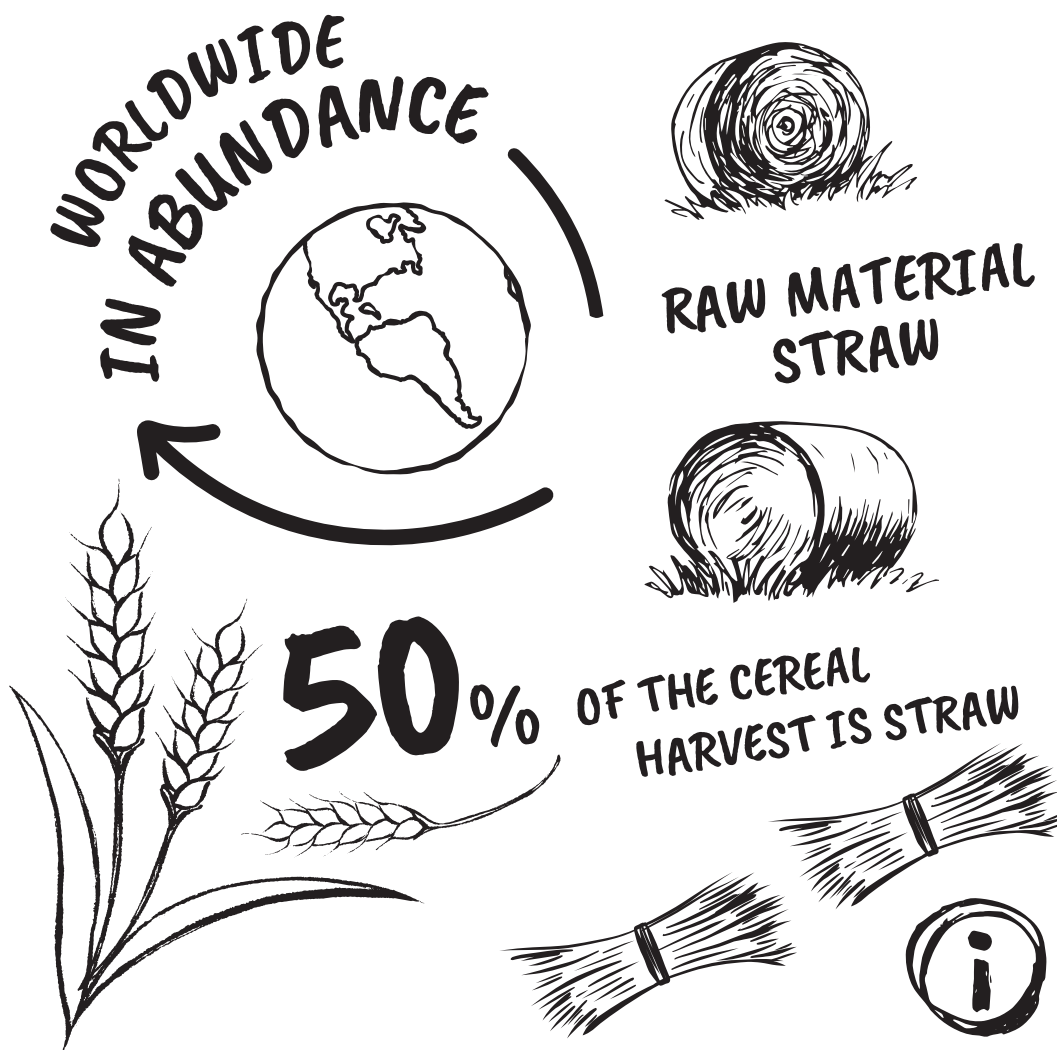




...when surplus straw is the sustainable alternative?

“In Germany, there is an annual surplus of grain straw of 5 to 13 million tonnes, which can be used as a valuable resource after deduction for agricultural purposes.”³

Straw is a natural raw material that grows back every year. As a waste product of grain, straw is not in competition with the food industry and is available worldwide. In addition to its many practical benefits, straw is also a fully recyclable material that can be easily returned to the natural cycle at the end of its useful life.

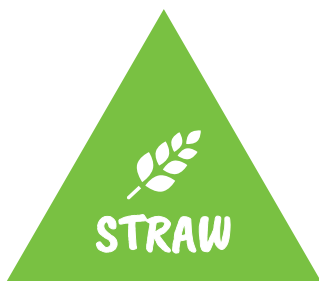


³ “On the way to the deforested planet”, <https://www.wwf.de/2022/juli/auf-dem-weg-zum-entwaldeten-planeten>, 2022

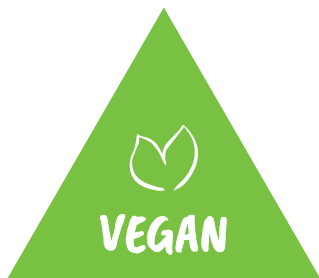
Straw floor - focus on innovation

Our vegan JANGAL Straw Floor utilises surplus straw, a renewable resource that is available in large quantities every year and is therefore an environmentally friendly alternative to conventional materials. The use of JANGAL Straw Floor not only significantly reduces the consumption of wood, but also creates an innovative and sustainable solution that utilises the full potential of straw as a versatile and environmentally friendly material.

The focus is on striving for the highest quality, so that no compromises have to be made in terms of robustness and durability. JANGAL thus combines ecological responsibility with a modern, vegan approach that not only protects the environment, but also future generations.



Sustainability without compromise - ecological, stylish and innovative for an environmentally friendly future. Our flooring consists almost entirely of natural straw, a renewable raw material that is not only environmentally friendly but also particularly resource-efficient.



Discover our innovative straw flooring - 100% vegan, sustainable and stylish. Our vegan flooring combines modern design with a clear commitment to sustainability - for a home that harmoniously combines beauty and ethical responsibility.







**SUSTAINABLE,
INNOVATIVE &
UNIQUE**

Overview of our straw floors



With the Straw Floor collection from JANGAL, we are setting an example for sustainable living - inspired by nature and created for an environmentally conscious future. The Straw Floor collection, consisting of 5 floors with a thickness of 11 mm, combines modern design with ecological responsibility. Thanks to the practical click system, the floor is also quick and easy to install, making it an ideal solution for sustainable and stylish interiors.

Format: 1,210 x 190 x 11 mm | **sqm per carton:** 1,368 | **Boxes per pallet:** 52



9000 Natural Bale



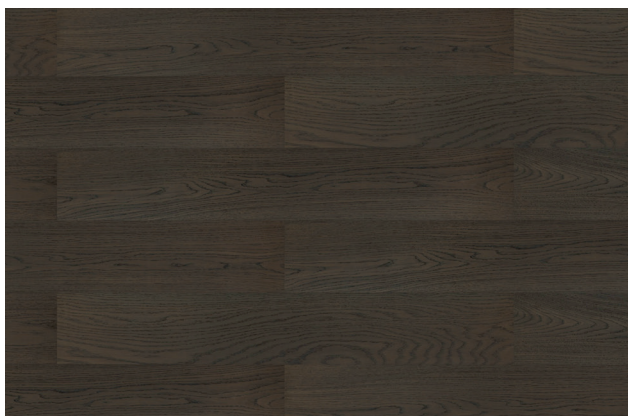
9001 Honey Bale



9002 Autumn Wheat



9003 Harvest Moon



9004 Midnight Wheat

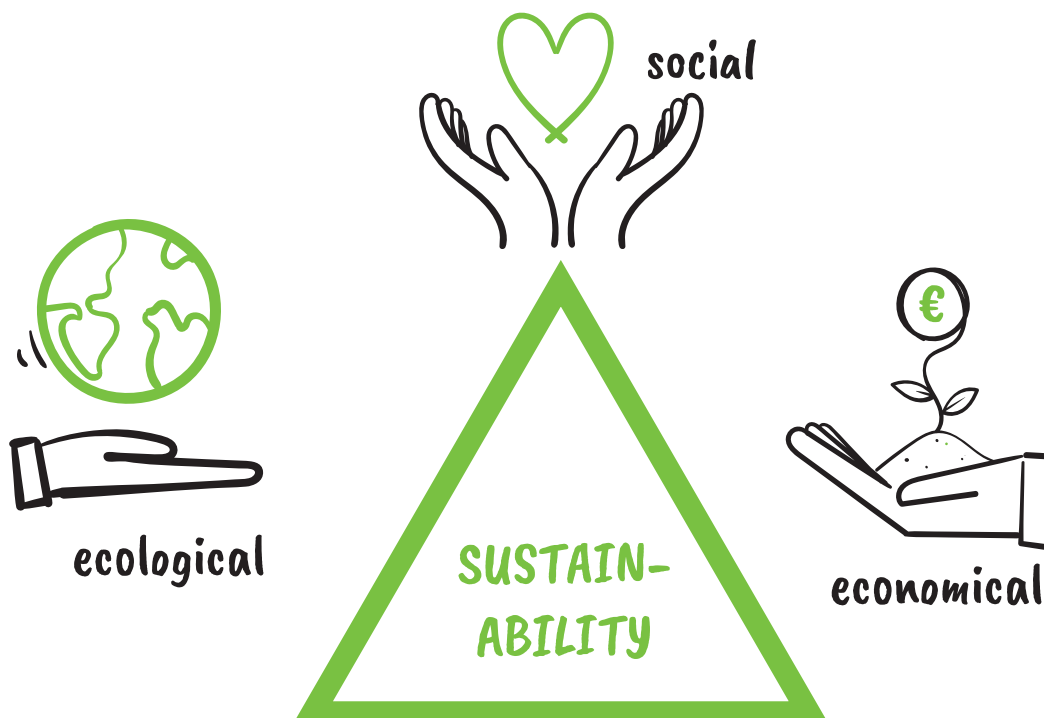


Sustainability at JANGAL - The green way

Sustainability is more than just a principle for JANGAL - it is the basis for our entire product development. Our floors and acoustic panels carry renowned environmental certificates such as PEFC, FSC and the Blue Angel, which ensure that we only use as much wood as can be regrown in nature. We also use recycled PET in our acoustic felts to reduce plastic waste, CO₂ emissions and energy consumption.

We go one step further with our innovative straw flooring: here we utilise surplus straw - a renewable raw material that is produced anew every year. The JANGAL straw floor not only reduces wood consumption, but also places straw at the centre of attention as a versatile and environmentally friendly material. The result is a sustainable solution that combines the highest quality and environmental awareness while offering a natural and vegan alternative to conventional flooring.

With JANGAL, you are opting for innovative flooring solutions that harmoniously combine sustainability and quality. This allows you to create stylish, environmentally conscious rooms that respect and preserve nature.



A photograph of two young children, a boy and a girl, sitting on a large, golden haystack. They are both wearing white t-shirts and blue shorts, and are barefoot. The boy is on the left, reaching up with his hands to catch straw that is falling from above. The girl is on the right, also reaching up and smiling. The background is a bright blue sky with scattered white clouds. The overall mood is joyful and carefree.

Find out more about
sustainability now:
www.jangal.eu/marke



MORE INFORMATION?

Then just take a look at our website:

www.jangal.eu/straw-floor



JANGAL
the green way

Version 01 | 2024

With pleasure our team is there for you.
Ask us your requirements and we will solve them.
Our logistics and distribution network can handle just about any task.

JANGAL is a brand of the:
Koczwara Vertriebs-GmbH | Scheuten-Solar-Straße 2 | 45881 Gelsenkirchen | GERMANY

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